

2020 SPONSORSHIP OPPORTUNITIES



JUNE 5-7, 2020

Visit Clendenin, West Virginia

www.ClendeninHomecomingFestival.com

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2020 CLENDENIN HOMECOMING FESTIVAL

*The Clendenin Homecoming Festival (CHF)
is an annual Festival held in
June each year in Clendenin, West Virginia.
CHF 2020 will be held
Fri. June 5 - Sat. June 6 and Sun. June 7*





2020 CLENDENIN HOMECOMING FESTIVAL

When a few Clendenin citizens first sat down to establish the festival in 2017, their aim was to encourage people to return to Clendenin showcasing the town's successful progress after the flooding in 2016. Our Mission, as set by our founders, is to create a renowned festival in West Virginia of the highest quality with artists, thinkers, and leaders, attracting and engaging a broad and diverse audience celebrating and building community and advancing economic development. Our founders believed as we do today, that when hard work and big ideas come together, we heighten our ability to understand, imagine, and bond as a community.

The underlying goal of our festival is to bring people together in one place to celebrate our tenacity, preservation, and success.





2020 CLENDENIN HOMECOMING FESTIVAL

CHF 2020 includes an exciting lineup of talent:

FRIDAY, JUNE 5

6:00 PM - TBD

8:00 PM - TBD

SATURDAY, JUNE 6

6:00 PM - TBD

8:00 PM - TBD

SUNDAY, JUNE 7 12:00

NOON - TBD

2:30 PM- MICHAEL COMBS





2020 CLENDENIN HOMECOMING FESTIVAL

- CHF starts on Friday Eve and runs through Sunday Eve
- Live music concerts on Fri and Sat evenings and Gospel Sing on Sunday afternoon
- Various vendors (food, sales, crafts and informational)
- Enhanced security including law enforcement





2020 CLENDENIN HOMECOMING FESTIVAL

- Children's Games & Activities
- Gambill Amusements Carnival
- Vietnam Veterans Mobile Memorial Wall
- WV Department of Natural Resources exhibit
- Elk River Idol Talent Competition
- Local Baking Contest
- Car Cruise in
- Grand Parade
- Fishing Tournament
- Horseshoe/Cornhole Competition
- Pageant Queens
- Fireworks





2020 CLENDENIN HOMECOMING FESTIVAL

SPONSORSHIP BENEFITS

- Captive audience
- Limited brand competition
- CHF/Elk River fans are loyal brand followers
- Professional marketing and promotions
- Relationship with successful growing event
- Great brand exposure





2020 CLENDENIN HOMECOMING FESTIVAL

TITLE SPONSOR: \$30,000 (1 available)

Clendenin Homecoming Festival 2020 Brought to you by:
(YOUR BRAND HERE)

- 2 - meet & greets with all Entertainers
- VIP seating
- VIP parking
- Free food in VIP seating
- Media mentions in TV/radio/print

- Free Night's Lodging at local BnB
- Logo on Official CHF 2020 t-shirts
- Logo on Banners at event and across Stage
- Social media exposure
- Logo on clendeninhomecomingfestival.com



2020 CLENDENIN HOMECOMING FESTIVAL

PLATINUM SPONSOR: \$30,000 (3 available)

- 2 - meet & greets with Entertainers on Friday and Saturday evening
- VIP seating
- VIP parking
- Free food in VIP seating
- Media mentions in TV/radio/print

- Logo on Official CHF 2020 t-shirts
- Logo on Banners at event
- Social media exposure
- Logo on clendeninhomecomingfestival.com



2020 CLENDENIN HOMECOMING FESTIVAL

GOLD SPONSOR: \$5,000
(unlimited available)

SILVER SPONSOR: \$3,000
(unlimited available)

- 2 - meet & greets with Entertainers on Friday or Saturday Eve
- VIP Seating
- Logo on Official CHF 2020 t-shirts
- Logo on Banners at event
- Social media exposure
- Logo on clendeninhomecomingfestival.com

- VIP Seating
- Logo on banners at event
- Social media exposure
- Logo on clendeninhomecomingfestival.com



2020 CLENDENIN HOMECOMING FESTIVAL

BRONZE SPONSOR: \$1,500
(unlimited available)

- VIP Seating
- Social media exposure
- Logo on clendeninhomecomingfestival.com

FAN SPONSOR: \$500
(unlimited available)

- Social media exposure
- Logo on clendeninhomecomingfestival.com



2020 CLENDENIN HOMECOMING FESTIVAL

**Pageant Royalty
SPONSOR: \$1,500**

- Name mention during Coronation
- Social media exposure
- Logo on clendeninhomecomingfestival.com

**Vintage Car Cruise In
SHOW SPONSOR: \$1,000**

- Name mention during Cruise in
- Social media exposure
- Logo on clendeninhomecomingfestival.com

We also have Sponsorships for specific Event costs such as Horseshoe Tournament \$1000, Fishing Tournament \$1000, Vietnam Memorial Mobile Wall \$1000, etc. Just ask us and we can create a Sponsorship Package just for you!



2020 CLENDENIN HOMECOMING FESTIVAL

Don't miss out on this opportunity to get your brand in front of thousands of loyal followers.

With your help we can continue to make the Clendenin Homecoming Festival the best festival in the region.

CONTACT:

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